

At our core, we are problem solvers and builders.

We use ideas, design, and programming as tools to create meaningful messages and experiences. We take the time to understand your problem, your market, and your competitors' offerings—then we craft custom solutions tailored to your needs.

OUR NAME

Coalesce (“co-ah-les”) is a word that means “to fuse the clutter of detail into a rich narrative.” That’s a fitting description for what we do. We take the details of your project and craft them together to effectively communicate ideas.

OUR PROCESS

Without defining goals, actual results are impossible to track. So early on in our relationship, we work with you to establish clear goals — so that we can monitor results and work together towards solving your marketing problems.

WE BELIEVE USER EXPERIENCE MATTERS

We try not to forget the simple fact that human beings will be using your website and other marketing materials. As silly as that sounds, a quick look at many sites today shows that users aren’t always the focus. Giving your audience user-friendly navigation and clear, legible text will only speak well of your company.

CAPABILITIES

Compiling a comprehensive list of our services is virtually impossible. We’re constantly evolving and our goal is to market our clients to the best of our abilities. Our approach is to sit with you, discuss your challenges, and come up with solutions.

Our capabilities include (but are not limited to):

- » Custom Web Design
- » Web Application Development
- » Graphic Design
- » Advertising & Branding
- » Analytics
- » Database Development
- » Email Marketing & eCRM
- » Interaction Design
- » Search Marketing
- » Strategy & Planning
- » Social Influence Marketing



OUR EXPERIENCE

- | | | | |
|-----------------------------------|--|--|---------------------------------|
| » AT&T | » Dixie Stampede | » MediaGlobal | » Sports Illustrated |
| » Axelrod & Associates | » Endless Fun Resorts | » Mountain Mudd Espresso | » SSJR Patent Lawyers |
| » Barefoot Resort | » Flamingo Grill | » Myrtle Beach Chamber of Commerce | » Tidelands Community Hospice |
| » Best Western Hotels | » Florence & Hutcheson | » Myrtle Beach Hotels | » TPC Myrtle Beach |
| » Cagneys Old Place | » Grainger Metal Works | » Myrtle Beach National | » Wakefield Development |
| » CANA Corporation | » Hart to Heart Media | » North Myrtle Beach Chamber of Commerce | » White Harvest Trading Company |
| » Chick-fil-A | » Horry County Home Builders Association | » Ocean Ridge Plantation & Golf | » World Journalism Institute |
| » Choice Hotels | » Horry-Georgetown Technical College | » Plex Indoor Sports | |
| » Chris Johnson Insurance Company | » Hyman Vineyards | » Qwest Home Design | |
| » Coastal Carolina University | » InterContinental Hotels | » S.O.L.A.R. Resorts | |
| » Condo Lux | » Long Bay Symphony | » Seacoast Vineyard Church | |
| » Conway Chamber of Commerce | » MagiQuest | » Seaside Resorts | |
| » Conway National Bank | » McDonalds | » Sheraton at Broadway Plantation | |